

VOICE

FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING

SPONSORSHIP PROSPECTUS 2023-2024



AboutUS

VOICE for children who are deaf and hard of hearing was established in the early 1960s by parents to offer support to other families with children who were deaf and hard of hearing. These Toronto parents wanted their children to be educated alongside their hearing peers in mainstream schools. By working collectively, they achieved this goal and had the tremendous benefit of sharing information and supporting one another.

Throughout the years, VOICE has helped thousands of families access services to help their children learn to listen and talk with their hearing technology. VOICE has also supported and provided training for families and professionals with annual conferences, online courses, intervention programs, and social events.

Families continue to connect through the VOICE network offering each other support. Our registered charity has thrived over the years and has developed into one of Canada's largest parent support organizations for families of children with hearing loss. VOICE has over 200 direct and professional members and a community of more than 1,200 on social media.

The organization is currently run by a volunteer Board of Directors composed of parents of children with hearing loss, adults with hearing loss who benefitted from VOICE, professionals who provide services for families and children with hearing loss, and friends of the organization.



Our Vision

A world where children who are deaf and hard of hearing can achieve their full potential in listening and spoken language, regardless of their preferred communication approach.

Our Mission

1

Empowering children who are deaf and hard of hearing and their families by advocating on their behalf;

2

Creating a supportive community that recognizes and values the diverse communication approaches used by children who are deaf and hard of hearing while also ensuring they have access to the resources and opportunities they need to maximize their listening and spoken language potential; and

3

Educating the general public that children who are deaf and hard of hearing can learn to listen and speak.



What We Do

Every year, in Canada, nearly four in 1,000 babies are born deaf or hard of hearing, and more lose their hearing as they grow. For parents, this can be shocking and devastating, and for children, life-altering.

For over 50 years, VOICE has worked tirelessly to provide support to those parents who wish to help their children to hear with hearing technology and learn to listen and speak for life. VOICE develops and implements programs and services encompassing four principal areas:

- Advocacy
- Family Support
- Public Education
- Learning Opportunities for Families and Professionals (online and in person)

With your support, we can continue to provide these essential services to children who are deaf and hard of hearing by helping them to learn LISTEN, and SPEAK.

How To Help

VOICE is a registered not-for-profit charitable organization that relies on sponsorships, grants, in-kind donations, and ticket sales from events and conferences to provide the support that families and professionals need to help children who are deaf and hard of hearing reach their highest listening, spoken communication, and life potential.

Sponsorship and donations of any amount and in-kind contributions are welcome and can be of great value. All support levels will help make a difference for children who are deaf and hard of hearing to HEAR, LISTEN, and SPEAK.

This Sponsorship Prospectus details the events planned for the 2023 and 2024 years and the sponsorship levels (and benefits) offered. If there should be any questions, please don't hesitate to contact Guita Movallali at guita@voicefordeafkids.com or Erin Sproule at chair@voicefordeafkids.com.



www.voicefordeafkids.com

DRESS LOUD CHALLENGE FOR

Speech and Hearing Awareness Month

Show us pictures of you or your family dressed up
in your wildest and most colourful clothes for a
chance to WIN one of three Amazon Gift cards!



May 1-31, 2023

VOICE

FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING

POST ON FACEBOOK, INSTAGRAM
OR TWITTER AND TAG US!

  **voice4deafkids**

 **VOICE FOR DEAF AND HARD
OF HEARING CHILDREN**

#VOICEDRESSLOUD

dressloudday@voicefordeafkids.com

FAMILY MENTORSHIP

VOICE PAIRS A NEW FAMILY WITH AN EXPERIENCED FAMILY FOR MENTORSHIP THAT POWERS LISTENING, SPOKEN LANGUAGE, ACADEMIC, AND LIFE POTENTIAL. FAMILIES HAVE THE OPPORTUNITY TO SUPPORT ONE ANOTHER DURING DIFFERENT STAGES OF THE LISTENING AND SPOKEN LANGUAGE JOURNEY.



UPDATES ON FACEBOOK, INSTAGRAM, OR TWITTER AND TAG US!



voice4deafkids



VOICE FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING

WEEKLY 2023

VOICE

FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING

#VOICEFAMILYMENTORSHIP



MOTHER GOOSE EARLY YEARS PROGRAM

VOICE SUPPORTS THE MOTHER GOOSE PROGRAM FOR PARENTS AND CHILDREN WHO ARE DEAF AND HARD OF HEARING. THIS PROGRAM HELPS CHILDREN LEARN TO LISTEN AND COMMUNICATE THROUGH THE USE OF SONGS, NURSERY RHYMES, AND PARENT EDUCATION.



UPDATES ON FACEBOOK,
INSTAGRAM, OR TWITTER
AND TAG US!



#VOICEMOTHERGOOSE

WEEKLY 2023

VOICE

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VOICE CAMP

A WEEKEND OF FAMILY FUN

VOICE PLANS TO HOLD A SUMMER CAMP FOR FAMILIES OF CHILDREN WHO ARE DEAF AND HARD OF HEARING. THIS CAMP PROVIDES INFORMATION ON SELF-ADVOCACY, STRATEGIES AND CONDITIONS THAT FACILITATE THE DEVELOPMENT OF LISTENING, TALKING, AND THINKING SKILLS.



AUGUST 2024

VOICE

FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING



UPDATES ON FACEBOOK, INSTAGRAM, OR TWITTER AND TAG US!



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VOICE FOR CHILDREN WHO ARE DEAF AND HARD OF HEARING

#VOICECAMP



TOGETHER WE CAN

2023 VOICE CONFERENCE

THE POWER OF COLLABORATION

VOICE IS PROUD TO ANNOUNCE THE RETURN OF IN-PERSON
CONFERENCES FOR PARENTS AND PROFESSIONALS WHO
HELP CHILDREN WHO ARE DEAF AND HARD OF HEARING
REACH THEIR HIGHEST LISTENING AND
SPOKEN COMMUNICATION POTENTIAL!



UPDATES ON FACEBOOK,
INSTAGRAM, OR TWITTER
AND TAG US!

  **voice4deafkids**

 VOICE FOR DEAF AND HARD
OF HEARING CHILDREN

#VOICE2GETHERWECAN

www.voicefordeafkids.com/Conference-2023

OCTOBER 13-14 2023

VOICE

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TEEN MENTORSHIP

VOICE PAIRS A TEEN WITH ANOTHER TEEN FOR FRIENDSHIP(S) THAT INSPIRE AND AWAKEN DREAMS. EVENTS THROUGHOUT THE YEAR HELP TEENS LEARN THE SKILLS IT TAKES TO SUCCEED IN SOCIAL, ACADEMIC, AND OCCUPATIONAL SETTINGS. TOGETHER, TEENS HAVE NO LIMITS.



UPDATES ON FACEBOOK, INSTAGRAM, OR TWITTER AND TAG US!



WEEKLY 2023
VOICE

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#VOICETEENMENTORSHIP



SEAC SEAT FOR LSL

VOICE HAS A SEAC REPRESENTATIVE TO ENSURE STUDENTS WHO ARE DEAF AND HARD OF HEARING HAVE A SEAT IN THE CLASSROOM WITH THE SUPPORT THEY NEED. VOICE AIMS TO SUPPORT EDUCATORS AND STUDENTS SO THAT LEARNING IN THE CLASSROOM IS EASY TO HEAR, SO IT'S EASY TO LEARN, EASY TO READ, & EASY TO WRITE.



UPDATES ON FACEBOOK, INSTAGRAM, OR TWITTER AND TAG US!



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WEEKLY 2023
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#VOICESEAC



CORPORATE PACKAGES

VOICE's Corporate Partner Program offers select companies the unique opportunity to build relationships with families of children who are deaf and hard of hearing, university/college students, teachers, health care professionals and their clients through an exclusive, 3-month to yearlong marketing plan. Funds generated from this program help support VOICE activities, which, in turn, support our members' growth of knowledge in helping children who are deaf and hard of hearing reach their highest hearing, listening and spoken language, academic, hearing/emotional wellness, and life potential.

10,000 Hz PACKAGE

\$10,000

Title sponsor and presenter for all social/training/intervention events; priority logo placement on all print media and press releases; customized mentions in multiple social media platforms; and large-sized logo placement on the main page of VOICE's website for one year. For the annual conference, there is priority logo placement on all email blasts/social media regarding the meeting, two complimentary booths/zones to promote the company, step & repeat logo placement, and eight complimentary tickets. Promotional materials (provided by the company) will be handed out in conference packages along with the opportunity to provide a 30-minute presentation before the keynote address.

5,000 Hz PACKAGE

\$5,000

Logo (medium-sized) placement on the main page of VOICE's website. Secondary logo placement on all email blasts and social media platforms for six months. For the annual conference, secondary/medium-sized logo placement on all email blasts/social media regarding the meeting, two complimentary booths/zones to promote the company, step & repeat logo station, and four complimentary tickets.

2,500 Hz PACKAGE

\$2,500

Logo (small) placement on the sponsor page of VOICE's website for three months. Placement of logo on all email blasts and social media platforms for 3 months. For the annual conference, secondary/small-sized logo placement on all email blasts/social media regarding the meeting; one complimentary booth/zone at the event to promote the company, and three complimentary tickets.

1,000 Hz PACKAGE

\$1,000

Logo (small) placement on VOICE's website as a sponsor of one event for 3 months and a sponsor of the conference (3 months prior to (or after) the conference. Placement of logo on all email blasts and social media platforms regarding the event. For the annual conference, small-sized logo placement on all email blasts/social media regarding the meeting, one complimentary booth/zone at the event to promote the company, and two complimentary tickets.

500 Hz PACKAGE

\$500

Logo (smallest) placement on the Conference page of the VOICE's website for 3 months; logo on the list of sponsors slide, and one complimentary booth/zone at the conference to promote the company.



CONFERENCE PACKAGES

VOICE's Conference Packages offers companies the unique opportunity to engage with families of children who are deaf and hard of hearing, university/college students, teachers, health care professionals and their clients at the annual Voice Conference. Funds generated from the Conference Sponsors Program help support the annual VOICE Conference, which, in turn, supports our members' growth of knowledge in helping children who are deaf and hard of hearing reach their highest hearing, listening and spoken language, academic, hearing/emotional wellness, and life potential. Conference sponsorship packages

Space PACKAGE

\$5,000

For the annual conference, there is priority logo placement on all email blasts/social media regarding the meeting and on the Conference Page of the website, two complimentary booths/zones to promote the company, step & repeat logo placement, and eight complimentary tickets. Promotional materials (provided by the company) will be handed out in conference packages along with the opportunity to provide a 30-minute presentation before the keynote address. This package will help fund the rental space for the conference.

Speaker PACKAGE

\$3,000

For the annual conference, secondary/medium-sized logo placement on all email blasts/social media regarding the meeting and on the Conference Page of the website, two complimentary booths/zones to promote the company, step & repeat logo station, and four complimentary tickets. This package will help fund the travel/accommodation and honorarium expenses for the speaker(s). Signage and mention of speaker sponsorship will be placed throughout the conference area and on the presentation slides.

Lunch PACKAGE

\$2,500

For the annual conference, secondary/small-sized logo placement on all email blasts/social media regarding the meeting and on the Conference Page of the website; one complimentary booth/zone at the event to promote the company; and three complimentary tickets. This package will help fund the catering for lunch. Signage and mention of lunch sponsorship will be placed throughout the conference area and on the presentation slides.

Snacks PACKAGE

\$1,000

For the annual conference, secondary/small-sized logo placement on all email blasts/social media regarding the meeting and on the Conference Page of the website; one complimentary booth/zone at the event to promote the company; and three complimentary tickets. This package will help fund the catering for lunch. Signage and mention of lunch sponsorship will be placed throughout the conference area and on the presentation slides.

Support PACKAGE

\$500

For the annual conference, small logo placement on the sponsor slide and the Conference Page of the website, and one complimentary booth/zone at the conference to promote the company.





Thank You



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